

RealTime Software Solutions Receives Strategic Investment from LLR Partners to Accelerate Growth and Product Innovation



The market for clinical trial support services for pharmaceutical sponsors and CROs has reached an estimated **\$15 billion** globally, with approximately 400,000 studies conducted each year. The complexity of these clinical trials has also increased significantly in recent years as more studies utilize decentralized and hybrid models, fueled by the growth in precision and specialized medicines and trial disruptions caused by the global pandemic. As a result, sponsors and CROs are demanding new solutions to maximize efficiencies, improve trial management, and reduce costs.

With a focus on solving problems and providing systems that make the clinical research process more efficient and compliant, RealTime Software Solutions (RealTime) provides innovative software products for clinical trial research sites, site networks, sponsors, and

CROs to manage complex clinical research processes with powerful, user-friendly interfaces that are revolutionizing how research gets done. The company's leadership position in the clinical research technology market made it the perfect investment opportunity for LLR Partners (LLR), a firm with a long history of investing and supporting the growth of pharma services and technology businesses.

Crosstree's deep expertise in both the clinical trial and pharma services spaces helped RealTime evaluate both strategic and financial partnership options and determine the optimal fit to execute their growth strategy. The resulting capital and resources from this partnership will be dedicated to helping accelerate RealTime's growth, product innovation, and delivery of world-class customer experiences.

Crosstree helps clients identify optimal transaction partners to accelerate growth and enhance value.

ABOUT REALTIME

REALTIME CLINICAL TRIAL MANAGEMENT SYSTEMS

RealTime Software Solutions, LLC provides innovative software products for clinical trial research sites, site networks, sponsors and CROs to manage complex clinical research processes with powerful, user-friendly interfaces that are revolutionizing how research gets done.

ABOUT LLR PARTNERS

LLR Partners

LLR Partners is a lower middle market private equity firm investing in technology and healthcare businesses. We collaborate with our portfolio companies to identify and execute on key growth initiatives and help create long-term value. Founded in 1999 and with more than \$5 billion raised across six funds, LLR is a flexible provider of equity capital for growth, recapitalizations and buyouts.

CROSSTREE'S EXPERTS ARE SPECIALISTS IN THE NUANCES OF HEALTH SCIENCE AND PROVIDE:

- Deep analytics of capabilities and gaps
- Systemized tactical strategies and a road map to success
- Engaged experts in market analysis, financials, and premium valuations
- Targeted and qualified prospects
- Up-to-date industry trend analysis and forecasting

All while prioritizing corporate core values.

MEETING THE NEEDS OF BOTH THE BUYER AND THE SELLER — BY THE NUMBERS AND BEYOND — IS CROSSTREE'S SPECIALTY.

Crosstree's [proven track record](#) of superior outcomes is the result of balanced, hands-on guidance from start to close. Partner with the leading health science experts today.



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