# pharmasol Acquired by PharmaLex to Offer Turnkey End-to-End Pharmacovigilance Solutions



Decentralization of clinical trials has accelerated due to increasingly specialized trial designs and trial disruptions caused by COVID 19. The execution of these trials often requires pharmaceutical sponsors and contract research organizations (CROs) to utilize a multitude of vendors in order to ensure effective pharmacovigilance and regulatory compliance. This complexity is driving increased need for end-to-end pharmacovigilance solutions, holistic regulatory strategies, and harmonization of data interoperability.

pharmasol is a leading global life sciences services organization providing tech-enabled pharmacovigilance solutions. The company was one of the last remaining independent providers of automated safety letter distributors in the market. pharmasol's pharmacovigilance solutions provide automated data management, warehousing, and reporting, making their technology the perfect complement to PharmaLex, one of the leading pharmacovigilance consultancies in the world and a key opinion leader and subject matter expert in pharmacovigilance and safety.

Crosstree's granular knowledge of clinical regulatory services, data services, trial execution, and pharma tech industries helped pharmasol evaluate the market to find the optimal strategic partner to maximize synergies. The resulting partnership will enable PharmaLex to offer turnkey, end-to-end pharmacovigilance consulting and technology solutions to clients around the world.

Crosstree helps clients identify optimal partners to accelerate growth & enhance value for all stakeholders.

#### **ABOUT PHARMASOL**



Founded in 2001, pharmasol is a provider of innovative drug safety software and services for Clinical Research Organizations (CROs), pharmaceutical and medical device companies worldwide. Focused on pharmacovigilance IT and business process support, this seasoned team of industry experts facilitates improvement across the entire PV function. With our in-depth global experience in deploying, maintaining and supporting global pharmacovigilance (PV) databases, pharmasol helps organizations from small start-up CROs to global industry players.

#### **ABOUT PHARMALEX**

### > PHARMALEX

PharmaLex is a leading provider of specialized services for the pharma, biotech and medtech industries. We guide you from early strategic planning activities and non-clinical requirements through clinical development, regulatory submission processes and post-approval / maintenance post-launch activities. Our experts use technology-enabled solutions to support you through the entire product lifecycle. We deliver exceptional results — going above and beyond the standard to deliver tailor-made solutions worldwide.

## CROSSTREE'S EXPERTS ARE SPECIALISTS IN THE NUANCES OF HEALTH SCIENCE AND PROVIDE:

- Deep analytics of capabilities and gaps
- Systemized tactical strategies and a road map to success
- Engaged experts in market analysis, financials, and premium valuations
- Targeted and qualified prospects
- Up-to-date industry trend analysis and forecasting

All while prioritizing corporate core values.

MEETING THE NEEDS OF BOTH THE BUYER AND THE SELLER — BY THE NUMBERS AND BEYOND — IS CROSSTREE'S SPECIALTY.

Crosstree's proven track record of superior outcomes is the result of balanced, hands-on guidance from start to close. Partner with the leading health science experts today.



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